
Press Release

FLEXTRADER CHOSEN AS BEST BUY-SIDE EMS IN THIS YEAR'S BUY-SIDE TECHNOLOGY AWARDS

GREAT NECK, NY, October 21, 2009 – FlexTrade Systems, Inc., a leader in multi-asset algorithmic execution management systems, today announced its [FlexTRADER EMS](#) has grabbed the top spot in the “Best Buy-Side EMS” category of this year’s Buy-Side Technology Awards.

FlexTRADER was chosen for the award by an advisory panel comprised of leading industry journalists, consultants and research analysts. FlexTrade will accept the award at the Buy-Side Technology Awards luncheon to be held in London at the Lanesborough Hotel, Mayfair on Friday 6th November

“Winning this award is a testament to our long standing commitment to provide the buy-side with cutting-edge EMS technology,” said Vijay Kedia, president and CEO of FlexTrade. “With FlexTRADER, buy-side firms experience the same level of active and complete control over the trading process as the sell-side does, whether they are trading single name blocks or programs across multiple asset classes.”

Algorithmic trading is the touchstone of FlexTRADER, a fully customizable EMS with pre-defined trading strategies and tactics for portfolio, sector and single stock trading. The platform provides organically developed pre-trade, real-time and post-trade analytics as well as risk and cost optimized portfolio trade scheduling ([FlexPTS](#)); advanced integrations with major OMSs; smart order routing; a sophisticated Dark Pool Router; a fully integrated high performance Complex Event Processing (CEP) engine; commission management; complete transaction and IOI quality management ([FlexTQM](#)); and a dynamic strategy matrix.

About FlexTrade Systems, Inc.

Founded in 1996, FlexTrade Systems Inc. is the industry pioneer and global leader in broker-neutral algorithmic trading platforms and execution systems for equities, foreign exchange and listed derivatives. FlexTRADER, our flagship platform for algorithmic trading, is widely viewed as unique in the industry for its combined high performance and multi-asset capability. With offices in North America, Europe and Asia, FlexTrade has a worldwide client base spanning more than 120 buy- and sell-side firms, including many of the largest investment banks, hedge funds, asset managers, commodity trading advisors and institutional brokers. For more information, visit FlexTrade Systems at www.flextrade.com or follow news of the company on Twitter at www.twitter.com/flextrade.

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